



## **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

**Methodology:** This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email [omnibus.us@yougov.com](mailto:omnibus.us@yougov.com) quoting the survey details

## **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2255 adults. Fieldwork was undertaken between 16th - 17th August 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

**NOTE:** All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.



**PPB - Screen.** The following questions are on the topic of period pain.  
 Which ONE of the following BEST applies to you?

Total	Female	Age			Region						Race					
		18 to 34	35 to 54	55+	NorthEast	Midwest	South	West	White	Black	Hispanic	Other (NET)				
1222	1122	325	348	549	256	308	491	267	1029	229	106	106	73			
42%	42%	27%	29%	45%	16%	19%	32%	16%	85%	19%	9%	9%	3%			
42%	42%	27%	29%	45%	16%	19%	32%	16%	85%	19%	9%	9%	3%			
3%	3%	7%	7%	2%	2%	1%	5%	5%	1%	6%	6%	11%	5%			
3%	3%	7%	7%	2%	2%	1%	5%	5%	1%	6%	6%	11%	5%			

**PPB - Q1.** For the following question, if you don't currently have period pain, please think about when you did.

Please think about both when you have been on your period and any premenstrual symptoms caused by it.

How often, if at all, have you taken any type of painkillers (i.e. ibuprofen, codine, herbal remedies, etc.) for period pain?

Total	Female	Age			Region						Race					
		18 to 34	35 to 54	55+	NorthEast	Midwest	South	West	White	Black	Hispanic	Other (NET)				
1222	1122	325	348	549	256	308	491	267	1029	229	106	106	73			
11%	11%	10%	10%	12%	4%	4%	6%	4%	13%	3%	3%	3%	1%			
10%	10%	7%	7%	14%	9%	10%	9%	13%	9%	12%	12%	12%	12%			
2%	2%	3%	3%	1%	1%	2%	2%	1%	2%	2%	2%	3%	3%			
2%	2%	3%	3%	1%	1%	2%	2%	1%	2%	2%	2%	3%	3%			

**PPB - Q2.** Thinking about ALL the times you have had period pain...

How often, if at all, have you taken any type of painkillers (i.e. ibuprofen, codine, herbal remedies, etc.) for period pain?

Total	Female	Age			Region						Race					
		18 to 34	35 to 54	55+	NorthEast	Midwest	South	West	White	Black	Hispanic	Other (NET)				
1222	1122	325	348	549	256	308	491	267	1029	229	106	106	73			
22%	22%	21%	25%	20%	22%	22%	21%	21%	23%	21%	19%	20%	16%			
27%	27%	26%	26%	28%	22%	23%	23%	21%	28%	23%	23%	20%	30%			
28%	28%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	26%	26%			
5%	5%	6%	6%	5%	4%	4%	4%	5%	5%	5%	5%	5%	5%			
2%	2%	0%	2%	4%	2%	2%	2%	1%	2%	2%	4%	1%	-			

**PPB - Q3a.** Have you EVER visited your primary care doctor specifically because of period pain? Please select the option that BEST applies.

Total	Female	Age			Region						Race					
		18 to 34	35 to 54	55+	NorthEast	Midwest	South	West	White	Black	Hispanic	Other (NET)				
1222	1122	325	348	549	256	308	491	267	1029	229	106	106	73			
80%	80%	79%	85%	80%	79%	81%	79%	77%	80%	79%	78%	79%	78%			
21%	21%	15%	15%	19%	17%	17%	22%	24%	20%	20%	24%	20%	28%			
10%	10%	13%	10%	8%	12%	10%	10%	10%	10%	10%	10%	10%	11%			
6%	6%	7%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%			
4%	4%	2%	3%	5%	3%	3%	4%	3%	4%	4%	5%	4%	4%			

**PPB - Q3b.** Thinking about LAST time you visited your primary care doctor specifically because of period pain...

Overall, how happy (if at all) were you with the care advice you received from your primary care doctor?

Total	Female	Age			Region						Race					
		18 to 34	35 to 54	55+	NorthEast	Midwest	South	West	White	Black	Hispanic	Other (NET)				
1222	1122	325	348	549	256	308	491	267	1029	229	106	106	73			
34%	34%	28%	37%	38%	31%	31%	41%	38%	35%	35%	33%	32%	20%			
37%	37%	38%	39%	32%	46%	45%	38%	40%	36%	37%	50%	30%	30%			
15%	15%	20%	12%	15%	9%	9%	19%	12%	21%	14%	7%	17%	10%			
8%	8%	9%	8%	6%	7%	7%	8%	11%	8%	8%	7%	7%	10%			
6%	6%	5%	5%	12%	6%	6%	9%	4%	7%	6%	6%	3%	-			

**Base: All US Women who have visited their GP because of period pain**

**Base: All US Women who get period pain**

**Base: All US Women who have had period pain**

**Base: All US Women who have had period pain**

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**PPB - Screen.** The following questions are on the topic of period pain.  
 Which ONE of the following BEST applies to you?

Total	Education						Marital Status						Children under the age of 18	
	No HS/High school graduate	Some college, 2 year	4 year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic/civil partnership	Yes	No		
1222	362	522	235	133	625	79	624	39	338	52	320	522		
42%	43%	48%	43%	38%	37%	49%	10%	18%	65%	61%	81%	33%		
17%	15%	12%	10%	10%	10%	11%	19%	8%	8%	11%	11%	11%		
1 used to have period	54%	52%	55%	60%	60%	48%	82%	88%	30%	30%	30%	63%		
I have never had a period	3%	4%	2%	2%	3%	2%	2%	2%	5%	4%	3%	4%		

**PPB - Q1.** For the following question, if you don't currently have period, please rate how often you did.

Please think about both when you have been on your period and any premenstrual symptoms caused by it.

How often, if at all, have you taken any type of painkillers (i.e. ibuprofen, codine, herbal remedies, etc.) for period pain?

Total	Education						Marital Status					
	No HS/High school graduate	Some college, 2 year	4 year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic/civil partnership	Yes	No
1222	362	522	235	133	625	79	624	39	338	52	320	522
42%	43%	48%	43%	38%	37%	49%	10%	18%	65%	61%	81%	33%
17%	15%	12%	10%	10%	10%	11%	19%	8%	8%	11%	11%	11%
1 used to have period	54%	52%	55%	60%	60%	48%	82%	88%	30%	30%	30%	63%
I have never had a period	3%	4%	2%	2%	3%	2%	2%	2%	5%	4%	3%	4%

**PPB - Q2.** Thinking about ALL the times you have had period pain...

How often, if at all, have you taken any type of painkillers (i.e. ibuprofen, codine, herbal remedies, etc.) for period pain?

Please select the option that BEST applies.

Total	Education						Marital Status					
	No HS/High school graduate	Some college, 2 year	4 year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic/civil partnership	Yes	No
1222	362	522	235	133	625	79	624	39	338	52	320	522
42%	43%	48%	43%	38%	37%	49%	10%	18%	65%	61%	81%	33%
17%	15%	12%	10%	10%	10%	11%	19%	8%	8%	11%	11%	11%
1 used to have period	54%	52%	55%	60%	60%	48%	82%	88%	30%	30%	30%	63%
I have never had a period	3%	4%	2%	2%	3%	2%	2%	2%	5%	4%	3%	4%

**PPB - Q3a.** Have you EVER visited your primary care doctor specifically because of period pain? Please select the option that BEST applies.

Total	Education						Marital Status					
	No HS/High school graduate	Some college, 2 year	4 year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic/civil partnership	Yes	No
1222	362	522	235	133	625	79	624	39	338	52	320	522
42%	43%	48%	43%	38%	37%	49%	10%	18%	65%	61%	81%	33%
17%	15%	12%	10%	10%	10%	11%	19%	8%	8%	11%	11%	11%
1 used to have period	54%	52%	55%	60%	60%	48%	82%	88%	30%	30%	30%	63%
I have never had a period	3%	4%	2%	2%	3%	2%	2%	2%	5%	4%	3%	4%

**PPB - Q3b.** Thinking about LAST time you visited your primary care doctor specifically because of period pain...

Overall, how happy (if at all) were you with the care advice you received from your primary care doctor?

Total	Education						Marital Status					
	No HS/High school graduate	Some college, 2 year	4 year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic/civil partnership	Yes	No
1222	362	522	235	133	625	79	624	39	338	52	320	522
42%	43%	48%	43%	38%	37%	49%	10%	18%	65%	61%	81%	33%
17%	15%	12%	10%	10%	10%	11%	19%	8%	8%	11%	11%	11%
1 used to have period	54%	52%	55%	60%	60%	48%	82%	88%	30%	30%	30%	63%
I have never had a period	3%	4%	2%	2%	3%	2%	2%	2%	5%	4%	3%	4%

**Base: All US Women who have visited their GP because of period pain**

Total	Education						Marital Status					
	No HS/High school graduate	Some college, 2 year	4 year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic/civil partnership	Yes	No
1222	362	522	235	133	625	79	624	39	338	52	320	522
42%	43%	48%	43%	38%	37%	49%	10%	18%	65%	61%	81%	33%
17%	15%	12%	10%	10%	10%	11%	19%	8%	8%	11%	11%	11%
1 used to have period	54%	52%	55%	60%	60%	48%	82%	88%	30%	30%	30%	63%
I have never had a period	3%	4%	2%	2%	3%	2%	2%	2%	5%	4%	3%	4%

**Base: All US Women who get period pain**

Total	Education						Marital Status					
	No HS/High school graduate	Some college, 2 year	4 year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic/civil partnership	Yes	No
1222	362	522	235	133	625	79	624	39	338	52	320	522
42%	43%	48%	43%	38%	37%	49%	10%	18%	65%	61%	81%	33%
17%	15%	12%	10%	10%	10%	11%	19%	8%	8%	11%	11%	11%
1 used to have period	54%	52%	55%	60%	60%	48%	82%	88%	30%	30%	30%	63%
I have never had a period	3%	4%	2%	2%	3%	2%	2%	2%	5%	4%	3%	4%

**Base: All US Women who have had period pain**

Total	Education						Marital Status					
	No HS/High school graduate	Some college, 2 year	4 year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic/civil partnership	Yes	No
1222	362	522	235	133	625	79	624	39	338	52	320	522
42%	43%	48%	43%	38%	37%	49%	10%	18%	65%	61%	81%	33%
17%	15%	12%	10%	10%	10%	11%	19%	8%	8%	11%	11%	11%
1 used to have period	54%	52%	55%	60%	60%	48%	82%	88%	30%	30%	30%	63%
I have never had a period	3%	4%	2%	2%	3%	2%	2%	2%	5%	4%	3%	4%



**PPB\_Screen**, The following questions are on the topic of  
Which ONE of the following BEST applies to you?

Total	Income					Social network membership											
	Under \$4k	\$4k to \$8k	\$8k+	Preferred to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
1222	424	391	323	188	1104	481	359	327	459	523	121	422	242	26	21	7	117
	35%	32%	26%	15%	91%	40%	29%	27%	38%	43%	10%	34%	20%	2%	1%	0%	10%
	41%	43%	42%	46%	42%	48%	41%	47%	65%	59%	7%	67%	67%	42%	13%	2%	28%
	54%	56%	56%	44%	55%	50%	59%	48%	33%	48%	20%	38%	29%	67%	67%	0%	61%
	3%	3%	2%	10%	2%	2%	1%	5%	1%	2%	4%	3%	4%	7%	0%	0%	11%

**PPB\_Q1**, For the following question, if you don't currently have period pain, please rate how often you get it.

Please think about both when you have been on your period and any premenstrual symptoms caused by it.  
How often, EVER, had period pain (e.g. cramps, headache/migraine, muscle/joint pain, etc)?

Total	Unweighted base		Weighted base	
	No. (Have)	%	No. (Have)	%
1222	470	39%	327	27%
	1118	92%	130	11%
	14%	1%	7%	0%
	10%	0%	1%	0%
	2%	0%	0%	0%

**PPB\_Q2**, Thinking about ALL the times you have had period pain...

Total	Unweighted base		Weighted base	
	No. (Have)	%	No. (Have)	%
1222	470	39%	327	27%
	1118	92%	130	11%
	14%	1%	7%	0%
	10%	0%	1%	0%
	2%	0%	0%	0%

**PPB\_Q3a**, Have you EVER missed your primary care doctor specifically because of period pain?  
Please select the option that BEST applies.

Total	Unweighted base		Weighted base	
	No. (Have)	%	No. (Have)	%
1222	470	39%	327	27%
	1118	92%	130	11%
	14%	1%	7%	0%
	10%	0%	1%	0%
	2%	0%	0%	0%

**PPB\_Q3b**, Thinking about LAST time you visited your primary care doctor specifically because of period pain...  
Overall, how happy if it all went you with the care advice you received from your primary care doctor?

Total	Unweighted base		Weighted base	
	No. (Have)	%	No. (Have)	%
1222	470	39%	327	27%
	1118	92%	130	11%
	14%	1%	7%	0%
	10%	0%	1%	0%
	2%	0%	0%	0%

**PPB\_Q4**, All US Women who have visited their GP because of their period pain.

Total	Unweighted base		Weighted base	
	No. (Have)	%	No. (Have)	%
1222	470	39%	327	27%
	1118	92%	130	11%
	14%	1%	7%	0%
	10%	0%	1%	0%
	2%	0%	0%	0%

**PPB\_Q5**, All US Women who get period pain.

Total	Unweighted base		Weighted base	
	No. (Have)	%	No. (Have)	%
1222	470	39%	327	27%
	1118	92%	130	11%
	14%	1%	7%	0%
	10%	0%	1%	0%
	2%	0%	0%	0%

**PPB\_Q6**, All US Women who have had a period pain.

Total	Unweighted base		Weighted base	
	No. (Have)	%	No. (Have)	%
1222	470	39%	327	27%
	1118	92%	130	11%
	14%	1%	7%	0%
	10%	0%	1%	0%
	2%	0%	0%	0%

**PPB\_Q7**, All US Women who have had a period pain.

Total	Unweighted base		Weighted base	
	No. (Have)	%	No. (Have)	%
1222	470	39%	327	27%
	1118	92%	130	11%
	14%	1%	7%	0%
	10%	0%	1%	0%
	2%	0%	0%	0%

Total	Age					Region					Race				
	18 to 24	25 to 34	35 to 44	45+	55+	Northwest	Midwest	South	West	White	Black	Hispanic	Other (NET)		

**FIG. Q4. 1. Has the following EVER spilled to you? - My ability to do my job has been affected by period pain**

Unweighted base	Spilled		Hasn't spilled	
	Yes, it has	No, it hasn't	Yes, it has	No, it hasn't
444	444	135	218	171
44%	43%	48%	48%	48%
48%	49%	48%	48%	48%
4%	4%	2%	8%	6%

**FIG. Q4. 2. Has the following EVER spilled to you? - My ability to take time off work because of period pain**

Unweighted base	Spilled		Hasn't spilled	
	Yes, it has	No, it hasn't	Yes, it has	No, it hasn't
444	444	135	218	171
44%	44%	13%	17%	13%
30%	30%	28%	36%	28%
6%	6%	4%	2%	10%

**FIG. Q4. 3. Has the following EVER spilled to you? - My employer has made accommodations for period pain**

Unweighted base	Spilled		Hasn't spilled	
	Yes, it has	No, it hasn't	Yes, it has	No, it hasn't
444	444	135	177	133
7%	10%	6%	5%	8%
82%	77%	87%	83%	81%
12%	13%	7%	17%	9%

**FIG. Q4b. You said that you have given a different reason to your employer to take time off. Is it because of something other than period pain?**

Unweighted base	Yes, it is		No, it isn't	
	Yes, it is	No, it isn't	Yes, it is	No, it isn't
168	168	41	81	44
13%	13%	3%	18%	13%
87%	87%	97%	82%	87%
7%	7%	2%	7%	7%

**FIG. Q4c. Thinking about ALL the times you have taken time off work because of period pain...**

Unweighted base	I had a different reason to my employer to take time off		I didn't have a different reason to my employer to take time off	
	Yes, I did	No, I didn't	Yes, I did	No, I didn't
168	168	35	63	34
23%	23%	44%	19%	28%
68%	68%	72%	68%	62%
7%	7%	2%	12%	8%

**FIG. Q4d. Why did you give a different reason to your employer to take time off work because of period pain? Please select all that apply. If you wouldn't feel comfortable speaking to anyone, please select the "No, it isn't" option.**

Unweighted base	Spilled		Hasn't spilled	
	Yes, it has	No, it hasn't	Yes, it has	No, it hasn't
444	444	135	218	171
43%	43%	48%	48%	48%
48%	49%	48%	48%	48%
4%	4%	2%	8%	6%

**FIG. Q4e. Why did you give a different reason to your employer to take time off work because of period pain? Please select all that apply. If you wouldn't feel comfortable speaking to anyone, please select the "No, it isn't" option.**

Unweighted base	Spilled		Hasn't spilled	
	Yes, it has	No, it hasn't	Yes, it has	No, it hasn't
444	444	135	218	171
43%	43%	48%	48%	48%
48%	49%	48%	48%	48%
4%	4%	2%	8%	6%



**PPR\_Q1\_1** Has the following EVER spilled to you? - My ability to do my job has been affected by period pain

**Base: All US Women who have had period pain and have worked**

Unweighted base: 444  
 Yes, it has 42%  
 No, it hasn't 58%  
 Don't know/cannot recall 4%

**PPR\_Q1\_2** Has the following EVER spilled to you? - I have had to take time off work because of period pain

**Base: All US Women who have had period pain and have worked**

Unweighted base: 444  
 Yes, it has 44%  
 No, it hasn't 56%  
 Don't know/cannot recall 5%

**PPR\_Q1\_3** Has the following EVER spilled to you? - My employer has made accommodations for period pain

**Base: All US Women who have had period pain and have worked**

Unweighted base: 444  
 Yes, it has 30%  
 No, it hasn't 69%  
 Don't know/cannot recall 1%

**PPR\_Q1\_4** Thinking about ALL the times you have taken time off work because of period pain...

**Which, if either, of the following have you EVER done? Please select all that apply.**

**Base: All US Women who have had to take time off work with period pain**

Unweighted base: 132  
 Yes, it has 25%  
 No, it hasn't 75%  
 Don't know/cannot recall 0%

**PPR\_Q1b** You said that you have given a different reason to your employer to take time off (i.e. said it was because of something other than period pain)...

**Which of the following reasons have you EVER given? Please select all that apply. If any of your answers don't show in the list below, please type them in the 'Other' box.**

**Base: All US Women who have had to take time off work with period pain**

Unweighted base: 117  
 Headache/migraine 43%  
 Stomach issues 38%  
 Cold/flu 38%  
 Chest infection 3%  
 Doctor's appointment 18%  
 Dental appointment 8%  
 Menstrual issues 12%  
 Another illness/infection 6%  
 Another type of appointment 5%  
 Don't know/cannot recall 5%

**PPR\_Q1c** What, if anyone, would you feel most responsible for about your period pain? Please select all that apply. If you wouldn't feel comfortable speaking to anyone, please select the 'No one applicable' option.

**Base: All US Women who have had period pain**

Unweighted base: 1133  
 My partner 48%  
 My mother 59%  
 My sister 42%  
 My friend 47%  
 A male friend 6%  
 My boss 6%  
 Another female relative (including my mom or sister) 5%  
 Another male relative (including my dad or brother) 5%  
 Other 8%  
 Don't know/cannot recall 9%

Education	Marital Status	Children under the age of 18
No HS/High school graduate	Married	Yes
Some college, 2 year	Divorced	No
4 year	Widowed	
Post Grad	Never married	
Method	Domestic/civil partnership	
Separated	Yes	
Divorced	No	
Widowed		
Never married		
Domestic/civil partnership		
Yes		
No		

CAI Contents (CU)





PRR\_430. You said that you have given a different reason to your employer to take time off (i.e. said it was because of something other than period pain)...

Which of the following reasons have you EVER given? Please select all that apply. If any of your answers don't show in the list below, please type them in the "Other"

box

- Feeling ill in general
- Allergies
- Nausea
- Didn't feel well
- general illness
- Not well
- Just said I was ill

**PBP\_Q5b.** You said that you have given a different reason to your employer to take time off (i.e. said it was because of something other than period pain)...

**Which of the following reasons have you EVER given? Please select all that apply. If any of your answers don't show in the list below, please type them in the "Other" box.**

I'm not feeling well

Just not feeling well

employer supported me working partially from home when needed

I just explained that I wasn't feeling well. No further inquiries were made.

Not feeling well

I'M SICK AND CAN'T COME TO WORK